



# Fifty years since Smoking and Health progress, lessons and priorities for a smoke-free UK a joint conference with the UKCTCS

**6 March 2012**

This conference will commemorate the publication of the RCP report on Smoking and Health in 1962, the progress made since, and will outline what needs to be done on the future to prevent smoking and smoking-related disease.

This conference will be relevant to all clinicians, public health practitioners, politicians, policy makers and the public.

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Royal College of Physicians, 11 St Andrews Place, Regent's Park, London NW1 4LE

**09.00** Registration and coffee

**09.25** Welcome and Introduction  
Sir Richard Thompson  
President, Royal College of Physicians

**Smoking and Health in Britain: achievements and implications for the future**

**Chair:** Professor John Britton

**09.30** **Smoking and Health: UK smoking since 1962**  
Professor Martin Jarvis, University College London

**09.45** **Lessons from 50 years of tobacco control in the UK: what has worked, and what has been learnt**  
Deborah Arnott, ASH

**10.00** **Smoking in children and vulnerable adults**  
Professor Amanda Amos, University of Edinburgh

**10.15** **The ethics of tobacco control: the role of individuals, businesses and the State**  
Professor Richard Ashcroft, Queen Mary University London, School of Law

**10.30** **Discussion**

**10.50 Coffee**

**Preventing smoking: Promotion, price and access**

**Chair:** Professor Ann McNeill, University of Nottingham

**11.15 Promoting smoking and tobacco products: where does it still happen?**

Professor Jim Sargent, Dartmouth Medical School, USA

**11.30 Price, affordability and illicit supply**

Luk Joossens, Belgium

**11.45 Tobacco package design and use of health warnings**

Professor David Hammond, University of Waterloo, Canada

**12.00 Access to tobacco products**

Professor Richard Edwards, University of Otago, New Zealand

**12.15 Discussion**

**12.45 Lunch**

**Helping smokers who want to quit, and protecting others from smoke and smoking**

**Chair:** Deborah Arnott

**13.45 Smoking cessation interventions**

Professor Robert West, University College London

**14.00 Reducing harm from nicotine use**

Professor Ann McNeill

**14.15 Passive smoking and smoke-free policy**

Professor Linda Bauld, University of Bath

**14.30 Using the media for smoking prevention**

*via video link*

Professor Melanie Wakefield, Cancer Council Victoria, Australia

**14.45 Discussion**

**15.00 Tea**

**Smoking and Health: Ethics and responsibilities**

**Chair:** Sir Richard Thompson

**15.30 The role of the tobacco industry**

Professor Anna Gilmore, University of Bath

**15.45 Policy at the front line: the local and national divide**

Ailsa Rutter, Fresh North East

- 16.00**     **The current UK government perspective**  
Andrew Lansley, UK Secretary of State for Health
- 16.15**     **Summary and conclusions: Smoking and health in the next 50 years**  
Professor John Britton, Chair, RCP Tobacco Advisory Group
- 16.30**     **Close of conference**